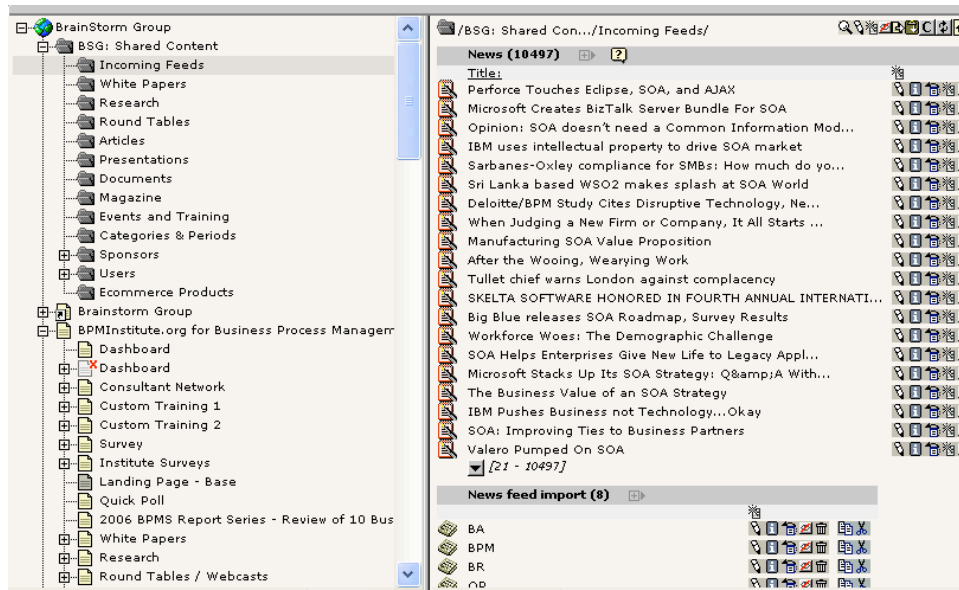


Introduction to TYPO3

TYPO3 is an open-source, PHP-based, commercial and community supported, enterprise level content management framework. After initial setup with template layouts, presentation style sheets, pages, and content, TYPO3 becomes a content management system (CMS), though better described as a website management system that can be maintained by editors without them having to know or use HTML and other complicated programming languages.

TYPO3, like many other CMS's, works via the same web browser that visitors use to surf your website. In short, you're adding, updating, and deleting content directly online with Microsoft Internet Explorer or Firefox through username and password authenticated access to the administration-system of a given website. Learn more about TYPO3 at <http://www.typo3.com>.

Figure 1 TYPO3 Page and content list sample



Highlights of TYPO3

- The website can be edited through any computer connected to the Internet with a current web browser, wherever you are, no other software is needed. TYPO3 by default requires no special software installed for users to view your website.
- A Rich Text Editor (RTE) allows editors to format text, insert images, and create internal and external links just like in Word or other word processors.
- Text formatting is fail-safe. Your work will always match the basic design settings of the page. Therefore, consistency is ensured while creating or editing content.
- Links and hyperlinks are easily applied. TYPO3's automatic linking and navigation generation capabilities also insure that there are no broken or dead links within the system.
- TYPO3 can automatically manage image size, cropping, and quality through GraphicsMagick technology.

- The internal file manager allows editors to upload, rename, copy, move, delete, and edit files easily online. Backend users and groups can be assigned private home-directories on the server so that they can have their own private repository.
- The well-known copy or cut and paste concept is used with a clipboard mechanism to aid in managing all internal content and record objects. Wizards are also available for repositioning pages and content elements.
- A direct mail system is built-in to provide online subscription management, email newsletters, and track campaign success. Filtering technology allows even media-rich emails to be customized with personalized recipient information.
- TYPO3 is a freely available, open source product, licensed under the GPL. The benefits of this include no license cost, 100% of your budget serves to customize the system to your needs, full flexibility in modifying the code to fit your needs, and added security through transparency. The only con is that there's no warranty from the TYPO3 copyright owner.

Learn more about the features of TYPO3 at <http://www.typo3.com>.